# Collaboration and Innovation: NNLM's Nationwide Online Wikipedia Edit-a-Thon

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## National Network of Libraries of Medicine



Eight Health Sciences Libraries function as the Regional Medical Library (RML) for their respective region.

The RMLs coordinate the operation of a Network of Libraries and other organizations to carry out regional and national programs.

**URL** for NNLM



## National Network of Libraries of Medicine

- NNLM's goal: to provide equal access to biomedical information and improving individual's access to information to enable them to make informed decisions about their health.
- NNLM offers: funding, training, community outreach, partnerships to increase health awareness and access to NLM resources.



# Project Overview #citeNLM2018 Edit-a-thon

NLM is actively engaged in reaching a major strategic goal to "reach more people in more ways through enhanced dissemination and engagement pathways."

- Improve the use of NLM resources
- Engage NNLM members
- Utilize librarian research skills
- Make Wikipedia a better, evidence-based resource



## Edit-a-thon Overview

- Formed the project planning group
- Talked to the Wikipedia medical community about their needs
- Why rare diseases?
- NLM tools Genetics Home Reference, MedlinePlus, PubMed, and NIH's Genetic and Rare Diseases Information Center (GARD)

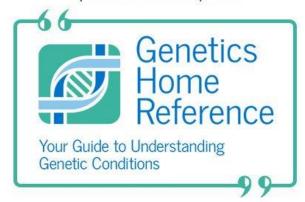


# Promotional Strategies

For trusted consumer health information, help NNLM cite Genetics Home Reference

## NNLM Edit-a-thon

April 17 from 9am-9pm ET



#CiteNLM2018



For trusted consumer health information. help NNLM cite PubMed NNLM Edit-a-thon April 17 from 9am-9pm ET #CiteNLM2018 U.S. National Library of Medicine

Enable the world to find trusted consumer health information by helping NNLM cite MedlinePlus

## NNLM Edit-a-thon

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#CiteNLM2018



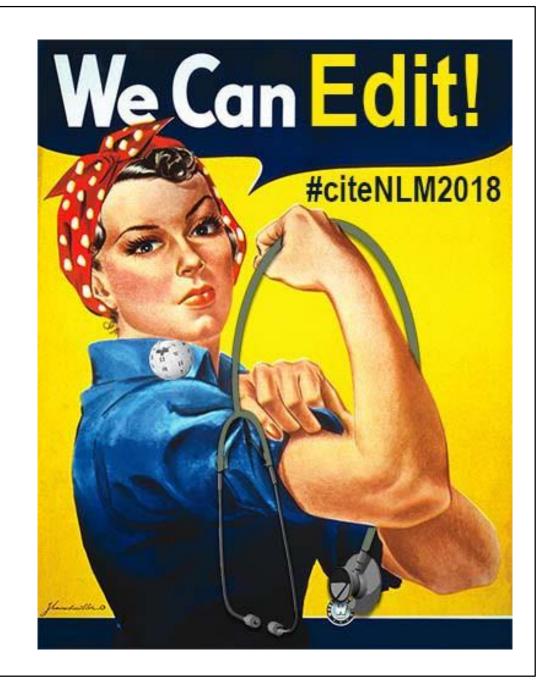
#CiteNLM2018



# Training Overview

- 1 hour training for network members with Dr. James Heilman, a physician and active WikiProject editor
- Training organized March 19, held March 29
- 67 attended, recording viewed 127 times

**URL** for recording





# Project Page and Dashboard

## **URL** for project page

- Content includes:
- Link to WikiProject Medicine's Doc James training
- Event information
- WebEx details and schedule
- Citation editing basics
- Resources (including a section for teachers)
- Information about the dashboard
- Links to previous NNLM/health-related Wikipedia events

## **URL** for dashboard

- Content includes:
- Edit-a-thon statistics (automatically updated)
- General information
- In the weeks before the event, a timeline with tasks
- Event details
- Much more information in tabs, showing edit histories



# Project Page

## Wikipedia:WikiProject Medicine/National Network of Libraries of Medicine

From Wikipedia, the free encyclopedia

< Wikipedia:WikiProject Medicine

**NEW TO WIKIPEDIA?** - In preparation for the edit-a-thon, we had a free webinar from 2:00-3:00pm EST with Dr. James Heilman (**Doc James**) as he discussed and gave a demonstration on how to edit Wikipedia. You can **find the recording here**.

#### #citeNLM2018 Edit-a-thon [edit]

#### Event Details [edit]

#### What?

To improve consumer health information on Wikipedia by adding or updating citations using United States National Library of Medicine resources.

#### When?

Tuesday, April 17th, 2018 9:00am – 9:00pm EST

#### Who?

NNLM Network Members and Wikipedians

No advanced technical skills required. Log in to Webex using the information below. In addition to periodic announcements and presentations, someone will be available to answer questions in the chat. Check out the schedule below to see the volunteer shifts.

How to Participate/Webex Login [edit]

#### Contents [hide]

- 1 #citeNLM2018 Edit-a-thon
  - 1.1 Event Details
  - 1.2 How to Participate/Webex Login
  - 1.3 Schedule
- 2 Adding Citations
  - 2.1 Instructions
  - 2.2 Caveats
- 3 Resources
  - 3.1 Basics
  - 3.2 Adding Citations
  - 3.3 Other Editing Resources
  - 3.4 Primary Reference List
  - 3.5 National Library of Medicine Resources
- 4 For Teachers
  - 4.1 Overview
  - 4.2 Using the Dashboard

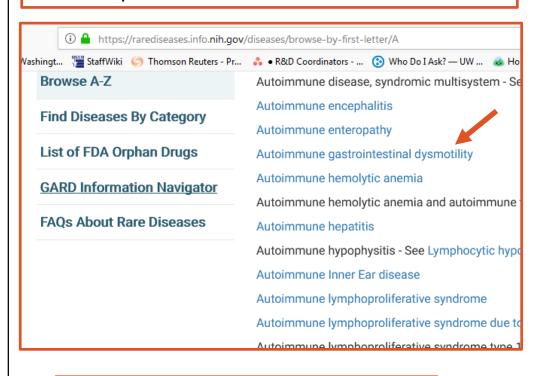


# On the day

- WebEx room staffed from 9 AM until 9PM EDT (6 PM PDT, 5 PM AKDT, 4 PM HDT)
- Support and information available from NNLM coordinators
- 2 hour shifts, handled by different NNLM regions
- Each started with pre-recorded welcome video from NNCO, and overview
- Live editing with narration, and online chat with participants
- Final slot featured OCLC Wikipedian-in-Residence Monika Sengul-Jones
- Hashtag helped with collecting information about edits, and social media activity

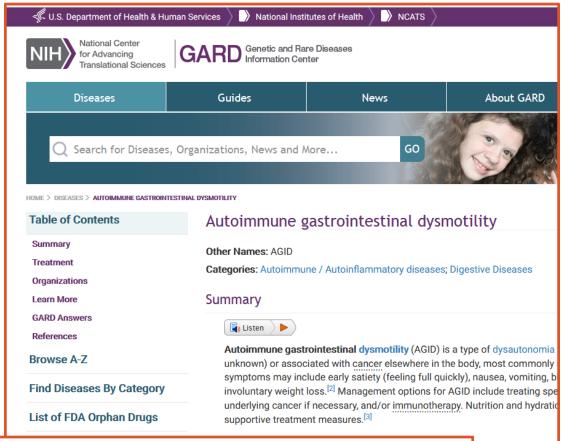


### 1. Pick topic



## 3. Edit!

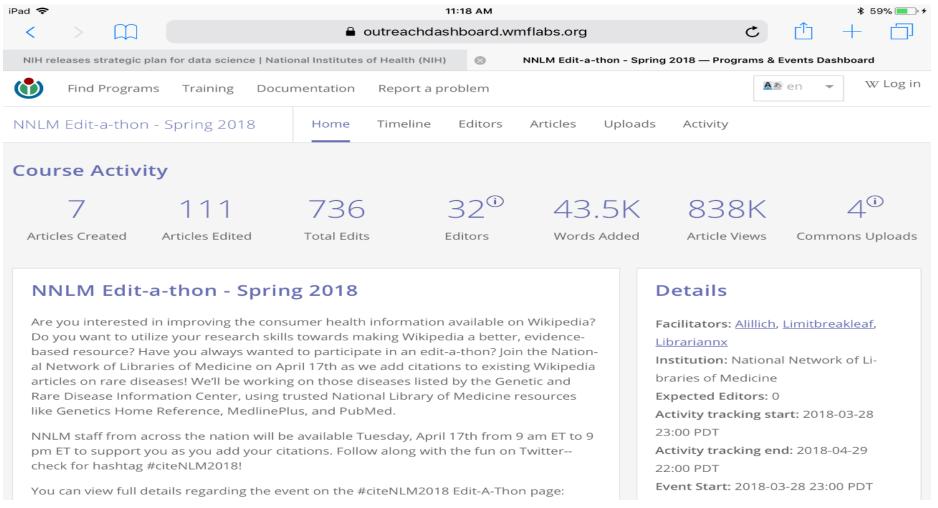
#### 2. Find reliable information



- 23:40, 17 April 2018 (diff | hist) . . (+41) . . m User:Librariannx (Added topic of interest #citeNLM2018) (current) (Tag: Visual edit)
- 23:38, 17 April 2018 (diff | hist) . . . (+236) . . m Autoimmune gastrointestinal dysmotility (→External links: Added relevant external link #citeNLM2018) (current) (Tag: Visual edit)
- 17:38, 17 April 2018 (diff | hist) . . (+58) . . Autoimmune gastrointestinal dysmotility (→Treatment: Added links. #citeNLM2018) (Tag: Visual edit)
- 00:53, 17 April 2018 (diff | hist) . . (+511) . . m. Autoimmune gastrointestinal dysmotility (Added two sentences about treatments not already mentioned. #citeNLM2018) (Tag: Visual edit)



## Dashboard Results





# Evaluation/Lessons Learned

- Statistics from the dashboard (only registrants—how to capture non-registrants?)
- Asked editors to put #citenlm2018 in edit summary
- Twitter feed showed some user engagement
- Fewer than expected joined WebEx sessions
- Participants mainly from library community, reflecting marketing
- Helpful to have two hosts at a time
- Importance of hands-on experience of editing for ongoing Wikipedia involvement



## **Future Plans**

- 2018 Fall Edit-a-thon in early November
- Promotion via Twitter, Facebook, Network communication
- Wikipedia communities
- OCLC Wikipedian-in-residence
- NIH Institutes and listservs
- peer-reviewed article(s) about the edit-a-thon experience
- Presentations
- Video testimonials



# Participating NNLM staff

- Karen Coghlan (NNLM NER)
- Aimee Gogan (NNLM SEA)
- Ann Glusker (NNLM PNR)
- Erin Latta (NNLM SEA)
- Brian Leaf (NNLM SCR)
- Alicia Lillich (NNLM GMR)
- Franda Liu (NNCO)
- Mary Piorun (NNLM NER)
- Elaina Vitale (NNLM MAR)



## Questions?



## Contact us!

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